WENDY QUIÑONES

PRODUCT (UX/UI) DESIGNER

CONTACT

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EDUCATION

Front End Web Development Certificate
Pasadena Community College
Aug 2023 - Dec 2023

UI Design Porgram
CareerFoundry
Aug 2021- March 2022

**Bachelors of Science,
Hospitality Management**
**California State Polytechnic
University, Pomona**
2017-2020

SKILLS

- Design Systems
- Agile Methodologies
- Prototyping
- User Interface Design
- User Experience Design
- Research and User Interviews
- Mobile App Design
- Web Design
- Wire-framing
- Information Architecture
- HTML, CSS, JavaScript

TOOLS

- Figma
- Jira
- Photoshop, Illustrator, InDesign
- ProtoPie
- WordPress
- Wix

PROFILE

Enthusiastic and results-driven UX/UI designer with a diverse background spanning hospitality, marketing, and graphic design. My journey in the design realm has equipped me with a unique blend of creativity and strategic thinking. With a keen eye for aesthetics and a user-centric approach, I specialize in crafting seamless and visually appealing user experiences. My proficiency in user interface design is complemented by a foundation in frontend coding, allowing me to bridge the gap between design and development. I thrive on transforming complex ideas into intuitive and engaging digital solutions. Having navigated the intersections of various industries, I bring a fresh perspective to each project, ensuring that design not only meets but exceeds user expectations.

WORK EXPERIENCE

UX/UI Designer | Internal Software Tools

Ford Motor Company   2023 - Present

- Worked in the Advanced Electric Vehicles Team
- Designed the UI for an Internal Software Tool to analyze the data traffic in serial bus systems and high-frequency physical signals
- Created a Design System for Internal Tool
- Collaborated with HMI Team to help design CE1 Platform's Infotainment System

UX/UI Designer

Auto Motive Power   2022 - 2023

- Designed the user interface for ampLOGIC web application. A hosted solution application that provides a suite of tools and services that are used to organize, manage, manipulate, explore, and interact with high-frequency physical signal big data using ETL technology.
- Created a Design System Library in Figma
- Developed low, mid, and high-fidelity wireframes and mockups
- Worked closely with backend and frontend engineers to create a design system library which allowed for a consistent and seamless user interface and experience
- Redesigned the user interface for launch of ampLOGIC MVP
- Brainstormed user flows by developing information architectures, white board sessions and user personas

Lead Graphic Designer

Club Design Studio   2022 - 2024

- Designed aesthetically pleasing, yet functional graphics specifically towards private clubs to enhance their marketing and communications (digital flyers, email templates, brochures, menus, and newsletters)
- Created and scheduled content for client's social media
- Assisted in maintaining the clients' and company website
- Assured assets that were being delivered stayed consistent with the clients' personal branding
- Email Marketing and Strategy and built micro-sites for clubs

Product Design Intern

Pride Places   July 2022 - Oct 2022

- Participated in product design for the startup Pride Places web and native application platform. Worked together with the product design team to help re-design app through user research and interviews, wire framing to launch MVP.